

SUMMARY

Product designer with five years of experience designing mobile apps, web apps and responsive websites for international teams. I take products from research and information architecture through interface design, prototyping and developer handoff to launch. Most recently, I designed the client app for Workspace Global, live on iOS, Android and the web, and the internal tools its team runs on. I also design and build websites. I'm an accepted [Framer Expert](#) and also build in Webflow, WordPress and Shopify. AI is part of how I work, from exploring ideas to writing code, but the research, the decisions and the final quality are mine.

EXPERIENCE

Product Designer and Web Designer | Workspace Global

Jul 2026 – Present · Contract, Remote

- Designed the client app for a creative operations platform that connects client requests, project management, talent, production, reviews, revisions and delivery. The app is live on the [App Store](#) and [Google Play](#), and as a web app.
- Designed the internal tools for three roles (operations, value creation and revenue), and rebuilt the navigation, consolidating fragmented role-based views into one sidebar that makes key modules easier to find.
- Simplified the request-to-talent flow to four steps: request, art director assigned, Golden Brief, then broadcast or direct assignment.
- Scoped the first release with engineering, weighing feature complexity and workflow dependencies to keep the core operations intact.
- Worked in Figma with a product manager, a second designer and developers, using Claude for repetitive screen construction.
- Designed the responsive Be The Best You website from wireframes to high-fidelity desktop and mobile layouts, and developed Dr. Arkutu's WordPress site from another designer's approved designs.

Case study: brightbaiden.com/work/workspace

Product Designer | BPO Homes Inc

Mar 2025 – Mar 2026 · Full-time, Remote

- Sole designer, end to end, on the loan application and processing platform for [BPO Homes](#), designed for five roles: primary applicant, co-borrower, loan processor, loan originator and administrator. One of two designers on its real estate platform.
- Redesigned agent reporting from a dense single-page form into a guided, step-by-step flow with a final review. It shipped into daily use, and the team reported faster completion and fewer support requests.
- Designed the loan-processing review workspace, bringing application forms, documents, messages, e-signatures, flagged discrepancies, decisions and audit history into one workflow. The product shipped.
- Led responsive redesigns of the homepage and property detail pages, bringing galleries, street view, 3D tours, affordability, commute maps, agent contact and express offers into one clear decision journey.
- Designed agent dashboards and shared settings across roles (notifications, live chat, support tickets, payment history, commissions, profiles and security), working daily with the remote team over Slack and twice-weekly syncs.

Web Designer and Framer Developer | Wavure Studio

Mar 2025 – Present · Contract, Remote

- Designed and built client websites in Framer for [Mountrel](#) (telecoms manufacturing), [Turntabl](#) (software engineering) and [Tibule](#) (creative agency), translating three distinct brands into responsive sites.

Product Designer | RiskSpot

May 2024 – Feb 2025 · Full-time, Remote

- Designed the main workflows, dashboards and risk reports for [RiskSpot](#), a human risk management SaaS platform that helps businesses find and understand workforce security risks.
- Created a reusable component library and design guidelines to keep screens consistent as the platform grew.
- Worked in a product trio with product and engineering, aligning interaction design with feasibility and delivery. Designed and built RiskSpot's first Framer marketing website.
- Contributed during the platform's early customer stage. RiskSpot later won the Supernova Award for Cybersecurity at GITEX Africa 2026.

Product Designer | GMX (Ghana Music Live)

Oct 2024 – Dec 2024 · Contract, Remote

- Sole designer on the mobile music streaming app: onboarding, content discovery, the music and video player, podcasts and radio schedules.
- Planned and ran the user interviews, then refined the design from the findings. The client later launched the app as GMX on the [App Store](#) and [Google Play](#), and came back for a second product.

Case study: brightbaiden.com/work/gmx

Product Designer | Ticketide

Oct 2024 – Nov 2024 · Freelance, Remote

- Designed the end-to-end attendee experience and the organiser dashboard for an event discovery and ticketing app.

Product Designer and Web Developer | Self-employed

Sep 2023 – Present · Remote

- Run client website projects from Figma design to launch in Framer, Webflow, WordPress and Shopify, including [Lakefields Petroleum](#) (oil and gas, designed and built in four weeks), [Vertex Ridge](#) (engineering and energy) and [Dodi International School](#) (education).
- Accepted [Framer Expert](#). Published the [Ossian](#) template on the Framer Marketplace.
- Designed, branded and built [Tuck](#), a personal link-saving app for Windows, iPhone and the browser, with AI coding tools. Four Windows releases so far, with small background updates.

Websites: brightbaiden.com/websites

UI Designer and IT Support | Ghana Export Promotion Authority

2022 – 2023 · National Service

- Provided IT and technical support while contributing interface design to internal digital projects.

EDUCATION

BSc Information Technology | University of Ghana

SKILLS

Product and UX	Product design, UX and UI, user research, user interviews, usability testing, user flows, information architecture, wireframing, prototyping, interaction design
UI and systems	Design systems, component libraries, visual design, responsive design, mobile and web apps, dashboards, interface motion, accessibility
Strategy and delivery	Product discovery, release scoping, prioritisation, cross-functional work, developer handoff, AI-assisted design production
Web	Framer (Expert), Webflow, WordPress, Shopify, Astro, responsive build, design implementation
Tools	Figma, FigJam, Paper, VS Code, GitHub, Claude, Codex, Cursor, ChatGPT, Lovable, Slack, Notion, Zapier